



Company Info

Since 1988, family-owned Wixon Jewelers has been a leader in the fine jewelry and high-end watch marketplace, and has earned an excellent reputation in the industry. Today, due to continued growth and enduring success, Wixon Jewelers is on the cusp of expanding into the largest single jewelry retailer in the USA. If you have the drive and desire to succeed with a premier company, you're the perfect example of whom we want for our team.

Job Description

Wixon Jewelers is seeking an experienced and talented Graphic Design professional to join their in-house marketing team who is fluent in the practical aspects of concepting, design and development. The position will focus on the graphic production process for both print and web deliverables so the ideal candidate will come from a strong integrated design background including work in creative, print, photography, web and video platforms.

This position will work with our team to develop content across various communications channels including our website, print advertisements, radio campaigns and on social media. Our ideal candidate understands and can manage the full cycle of design projects including handling production for deliverables and can aide in the organization and archiving of creative assets. We are looking for an individual who is naturally creative with a great sense of humor and imagination, who has the desire to create designs that engage consumers with fun, thoughtful and compelling creative.

Position Requirements

- Knowledge of visual design principles; graphic design, layout, typography, color, and ability to translate corporate identity into all work, both print and web.
- Ability to prepare files from design proofs to final print ready files; including but not limited to color correcting, retouching, resizing, etc.
- Strong skills developing print materials including direct mail, magazine, newspaper, brochures and corporate branding.
- Strong digital design skills with experience creating website assets, display ads and email marketing.
- Superior project management skills and a talent for managing multiple projects simultaneously, from ideation to completion, while exhibiting flexibility and the ability to create multiple creative concepts.

- Extensive experience in Photoshop with skills in retouching, color correction, photo manipulating, and layering images.
- Candidate must be able to write advertising copy for all mediums including, online, print, and for radio scripts.
- Familiarity with, and ability to use DSLR camera for in-house photography.

Qualifications

- 3-5+ years of graphic design and production experience in a similar role
- BA or BFA in graphic design or related field preferred; we will consider a qualified candidate with an Associate's degree.
- Demonstrated mastery of Microsoft Office and Adobe Creative Suite, including fluency in Photoshop, Illustrator and InDesign.
- Extensive experience in Photoshop with skills in retouching, color correction, photo manipulating, and layering images.
- Experience with Wordpress CMS platform and working knowledge HTML, PHP and CSS.
- Candidates will be required to work a flexible schedule based on business needs that may include evenings, Saturdays and holidays.

Benefits

We recognize people as our most valuable asset. Our competitive salary and benefits package includes 401K, excellent medical and dental insurance, employee discount, and paid vacation.

To Apply

Applicants may submit their resume and cover letter, along with their portfolio or selected works, to our Director of Marketing at jayme@wixonjewelers.com. Please, no phone calls.